



WITE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

## Contract # 1356608

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Priorities USA Action (72141)  
**Agency** Mundy Katowitz Media (2359)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** Priorities USA Action (444943)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Placement,Media  
**Phone/Fax** /  
**CPE** 321/340/1563  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** PRIORITIES USA ACT  
PRIORITIES USA ACTION FUND - OBAMA PAC

**Date Entered** 08/17/12  
**Last Modified** 08/17/12  
**Entered By** Gardy Sweetman  
**CO-OP** No  
**Headline #** ECR09794490  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,995.00  
**Net Total** \$28,305.00  
**Sales Tax**

## Columbus (WITE)

By Broadcast Month	Spots	Rate
Oct. 2012	46	\$33,300.00
<b>Grand Total:</b>	<b>46</b>	<b>\$33,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	6:30A- 6:57A (EST)	1		X						1	\$250.00	\$250.00	Columbus (WITE)	GOOD DY EXPRSS	8/17/12
2.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	6:28A- 6:57A (EST)	1				X				1	\$250.00	\$250.00	Columbus (WITE)	GOOD DY EXPRSS	8/17/12
3.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	7:28A- 7:57A (EST)	1			X					1	\$800.00	\$800.00	Columbus (WITE)	GD DY CLMBS 7A	8/17/12
4.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	7:28A- 7:57A (EST)	1					X			1	\$800.00	\$800.00	Columbus (WITE)	GD DY CLMBS 7A	8/17/12
5.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	7:58A- 8:27A (EST)	1		X						1	\$800.00	\$800.00	Columbus (WITE)	GD DY CLMBS 8A	8/17/12
6.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	7:58A- 8:27A (EST)	1				X				1	\$800.00	\$800.00	Columbus (WITE)	GD DY CLMBS 8A	8/17/12
7.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	7:58A- 8:27A (EST)	1	X							1	\$800.00	\$800.00	Columbus (WITE)	GD DY CLMBS 8A	8/17/12
8.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	8:28A- 9A (EST)	1			X					1	\$800.00	\$800.00	Columbus (WITE)	GD DY CLMBS 8A	8/17/12
9.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	8:28A- 9A (EST)	1					X			1	\$800.00	\$800.00	Columbus (WITE)	GD DY CLMBS 8A	8/17/12
10.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	9A- 10A (EST)	1		X						1	\$500.00	\$500.00	Columbus (WITE)	GD DY CLMBS 9A	8/17/12
11.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	9A- 10A (EST)	1					X			1	\$500.00	\$500.00	Columbus (WITE)	GD DY CLMBS 9A	8/17/12
12.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	9A- 10A (EST)	1	X							1	\$500.00	\$500.00	Columbus (WITE)	GD DY CLMBS 9A	8/17/12
13.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	10A- 11A (EST)	1			X					1	\$400.00	\$400.00	Columbus (WITE)	MAURY POVICH	8/17/12
14.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	10A- 11A (EST)	1	X							1	\$400.00	\$400.00	Columbus (WITE)	MAURY POVICH	8/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

## Contract # 1356608

Schedule Dates 10/02/12-10/08/12  
Advertiser Priorities USA Action (72141)  
Agency Mundy Katowitz Media (2359)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand Priorities USA Action (444943)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Placement,Media  
Phone/Fax /  
CPE 321/340/1563  
Account Types National/Political Issue Agency BRD  
Billing Type Standard  
Comments PRIORITIES USA ACT  
PRIORITIES USA ACTION FUND - OBAMA PAC

Date Entered 08/17/12  
Last Modified 08/17/12  
Entered By Gardy Sweetman  
CO-OP No  
Headline # ECR09794490  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,995.00  
Net Total \$28,305.00  
Sales Tax

## Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	46	\$33,300.00
<b>Grand Total:</b>	<b>46</b>	<b>\$33,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	12:58P- 1:57P (EST)	1		X						1	\$400.00	\$400.00	Columbus (WTTE)	JUDGE ALEX	8/17/12
16.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	12:58P- 1:57P (EST)	1	X							1	\$400.00	\$400.00	Columbus (WTTE)	JUDGE ALEX	8/17/12
17.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	1:58P- 2:57P (EST)	1			X					1	\$400.00	\$400.00	Columbus (WTTE)	JUDGE JOE BROWN	8/17/12
18.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	1:58P- 2:57P (EST)	1	X							1	\$400.00	\$400.00	Columbus (WTTE)	JUDGE JOE BROWN	8/17/12
19.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	2:58P- 3:57P (EST)	1		X						1	\$500.00	\$500.00	Columbus (WTTE)	JUDGE MATHIS	8/17/12
20.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	2:58P- 3:57P (EST)	1				X				1	\$500.00	\$500.00	Columbus (WTTE)	JUDGE MATHIS	8/17/12
21.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	3:58P- 4:57P (EST)	1			X					1	\$500.00	\$500.00	Columbus (WTTE)	STEVE WILKOS	8/17/12
22.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	3:58P- 4:57P (EST)	1					X			1	\$500.00	\$500.00	Columbus (WTTE)	STEVE WILKOS	8/17/12
23.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	4:58P- 5:27P (EST)	1				X				1	\$450.00	\$450.00	Columbus (WTTE)	SIMPSONS	8/17/12
24.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	4:58P- 5:27P (EST)	1	X							1	\$450.00	\$450.00	Columbus (WTTE)	SIMPSONS	8/17/12
25.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	5:28P- 5:57P (EST)	1		X						1	\$450.00	\$450.00	Columbus (WTTE)	FAMILY GUY	8/17/12
26.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	5:28P- 5:57P (EST)	1				X				1	\$450.00	\$450.00	Columbus (WTTE)	FAMILY GUY	8/17/12
27.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	5:58P- 6:27P (EST)	1			X					1	\$800.00	\$800.00	Columbus (WTTE)	BIG BANG	8/17/12
28.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	5:58P- 6:27P (EST)	1					X			1	\$800.00	\$800.00	Columbus (WTTE)	BIG BANG	8/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

## Contract # 1356608

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Priorities USA Action (72141)  
**Agency** Mundy Katowitz Media (2359)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** Priorities USA Action (444943)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Placement,Media  
**Phone/Fax** /  
**CPE** 321/340/1563  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** PRIORITIES USA ACT  
PRIORITIES USA ACTION FUND - OBAMA PAC

**Date Entered** 08/17/12  
**Last Modified** 08/17/12  
**Entered By** Gardy Sweetman  
**CO-OP** No  
**Headline #** ECR09794490  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,995.00  
**Net Total** \$28,305.00  
**Sales Tax**

### Columbus (WTTE)

By Broadcast Month	Spots	Rate
Oct. 2012	46	\$33,300.00
<b>Grand Total:</b>	<b>46</b>	<b>\$33,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	6:28P- 6:57P (EST)	1				X				1	\$800.00	\$800.00	Columbus (WTTE)	TWO HALF MEN	8/17/12
30.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	6:28P- 6:57P (EST)	1	X							1	\$800.00	\$800.00	Columbus (WTTE)	TWO HALF MEN	8/17/12
31.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	6:58P- 7:30P (EST)	1					X			1	\$2,200.00	\$2,200.00	Columbus (WTTE)	TWO HALF MEN	8/17/12
32.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	7:30P- 7:57P (EST)	1	X							1	\$2,600.00	\$2,600.00	Columbus (WTTE)	BIG BANG	8/17/12
33.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	10:30P- News-Fox 28 News at 10p	1			X					1	\$2,800.00	\$2,800.00	Columbus (WTTE)	NEWS	8/17/12
34.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	10P- 11P (EST)	1					X			1	\$2,800.00	\$2,800.00	Columbus (WTTE)	NEWS	8/17/12
35.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	11P- 11:32P (EST)	1		X						1	\$600.00	\$600.00	Columbus (WTTE)	OFFICE	8/17/12
36.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	11P- 11:32P (EST)	1				X				1	\$600.00	\$600.00	Columbus (WTTE)	OFFICE	8/17/12
37.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	11:33P- 12:04A (EST)	1			X					1	\$250.00	\$250.00	Columbus (WTTE)	SEINFELD	8/17/12
38.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	11:33P- 12:04A (EST)	1					X			1	\$250.00	\$250.00	Columbus (WTTE)	SEINFELD	8/17/12
39.0	Normal Line / SPOT	10/04/12-10/04/12	2	:30	12:05A- 12:35A (EST)	1				X				1	\$200.00	\$200.00	Columbus (WTTE)	MY NAME IS EARL	8/17/12
40.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	12:05A- 12:35A (EST)	1	X							1	\$200.00	\$200.00	Columbus (WTTE)	MY NAME IS EARL	8/17/12
41.0	Normal Line / SPOT	10/03/12-10/03/12	2	:30	12:35A- 1:05A (EST)	1			X					1	\$150.00	\$150.00	Columbus (WTTE)	FAMILY	8/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WTTE Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003

**Contract # 1356608**

**Schedule Dates** 10/02/12-10/08/12  
**Advertiser** Priorities USA Action (72141)  
**Agency** Mundy Katowitz Media (2359)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** Priorities USA Action (444943)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Placement,Media  
**Phone/Fax** /  
**CPE** 321/340/1563  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** PRIORITIES USA ACT  
PRIORITIES USA ACTION FUND - OBAMA PAC

**Date Entered** 08/17/12  
**Last Modified** 08/17/12  
**Entered By** Gardy Sweetman  
**CO-OP** No  
**Headline #** ECR09794490  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,995.00  
**Net Total** \$28,305.00  
**Sales Tax**

**Columbus (WTTE)**

By Broadcast Month	Spots	Rate
Oct. 2012	46	\$33,300.00
<b>Grand Total:</b>	<b>46</b>	<b>\$33,300.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/05/12-10/05/12	2	:30	12:35A- 1:05A (EST)	1					X			1	\$150.00	\$150.00	Columbus (WTTE)	FAMILY	8/17/12
43.0	Normal Line / SPOT	10/02/12-10/02/12	2	:30	1:05A- 1:35A (EST)	1		X						1	\$100.00	\$100.00	Columbus (WTTE)	OFFICE	8/17/12
44.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	1:05A- 1:35A (EST)	1	X							1	\$100.00	\$100.00	Columbus (WTTE)	OFFICE	8/17/12
45.0	Normal Line / SPOT	10/06/12-10/06/12	2	:30	7:28P- 7:57P (EST)	1						X		1	\$500.00	\$500.00	Columbus (WTTE)	CASH EXPLOSION	8/17/12
46.0	Normal Line / SPOT	10/07/12-10/07/12	2	:30	10P- 10:27P (EST)	1							X	1	\$2,800.00	\$2,800.00	Columbus (WTTE)	NEWS	8/17/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: